

METRO GROUP selects Pironet NDH for master data management

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According to a report in Lebensmittel Zeitung, Metro Group plans to switch its inhouse Oracle-based master data management tool MMS-CAT to the PIM technology from Pironet NDH. Plans are to launch the new system in 2009, with a pilot project in Denmark. Currently, Metro Group buys from around 5,000 suppliers in Germany of which around 1,400 deliver data to MMS-Cat (Metro Merchandise System Catalogue). There are two ways in which Metro Group receives the master: via the retailer's supplier extranet Metro-Link and via master data pool SA2 Worldsync (formerly Sinfos). SA2 Worldsync is linked with other data pools participating in the Global Data Synchronization Network (GDSN) so that the retailer can also receive data that suppliers deliver to 1Sync. To further intensify the cooperation between SA2 Worldsync and 1Sync, a basic GDSN profile with around 150 attributes was created, illustrating what kind of information is necessary for the retailer. In Germany, Metro Group gets GDSN master data from 19 suppliers, while in the UK Metro is linked to the local GXS data pool via GDSN. Further testing is being carried out with Nestlé in Russia and in Poland.

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